

# GUYRA ARGUS

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The Guyra Argus

## WEB TRAFFIC



### PAGE IMPRESSIONS

21,373

### UB'S

9,265

### % NEW VISITS

65%

## DEVICES



### DESKTOP

59%



### MOBILE

32%



### TABLET

9%

## ENGAGEMENT



0.81

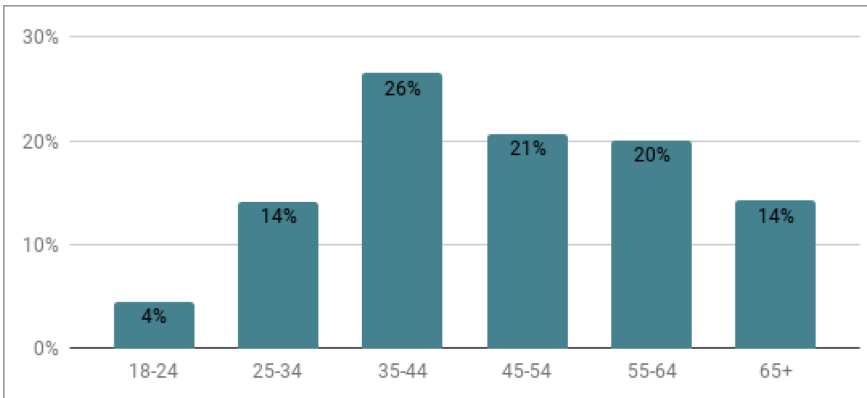
Average Visit Durations



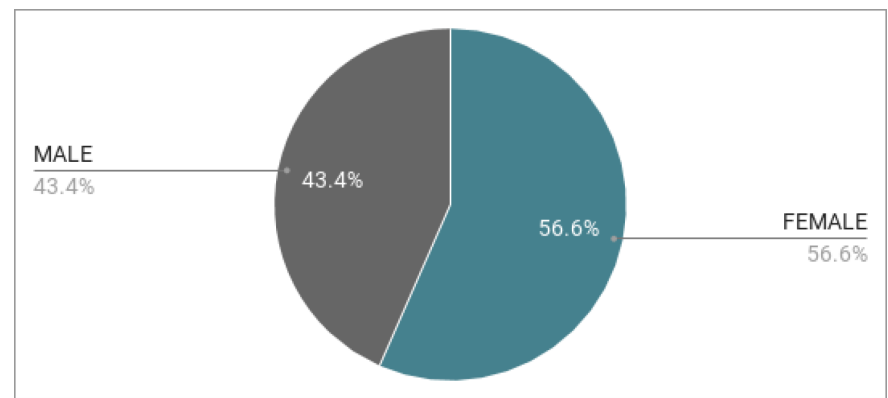
1.73

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017