

# INVERELL TIMES

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## WEB TRAFFIC



### PAGE IMPRESSIONS

153,464

### UB'S

31,169

### % NEW VISITS

43%

## DEVICES



### DESKTOP

34%



### MOBILE

54%



### TABLET

12%

## ENGAGEMENT



1.53

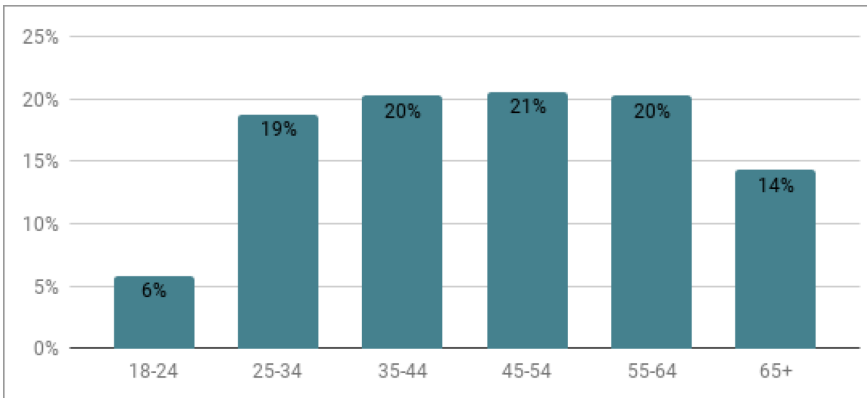
Average Visit Durations



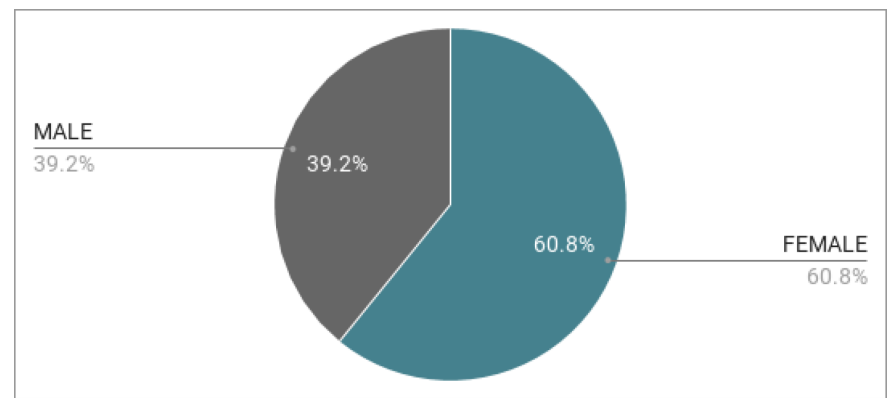
2.82

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017