

# MOREE CHAMPION

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## WEB TRAFFIC



### PAGE IMPRESSIONS

255,878

### UB'S

35,789

### % NEW VISITS

46%

## DEVICES



### DESKTOP

31%



### MOBILE

58%



### TABLET

11%

## ENGAGEMENT



1.54

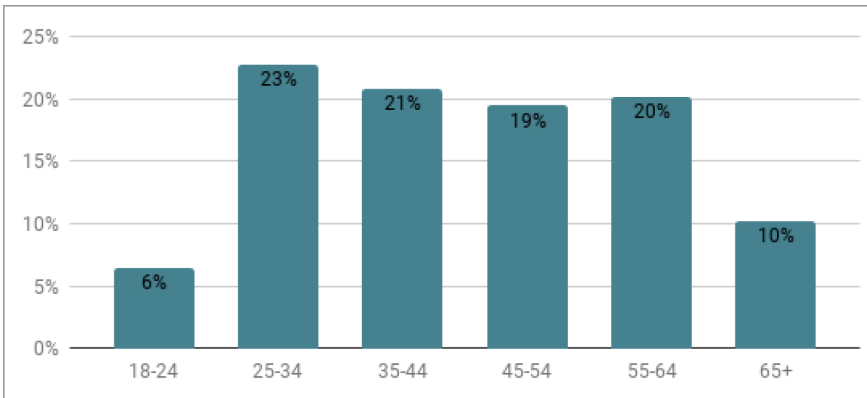
Average Visit Durations



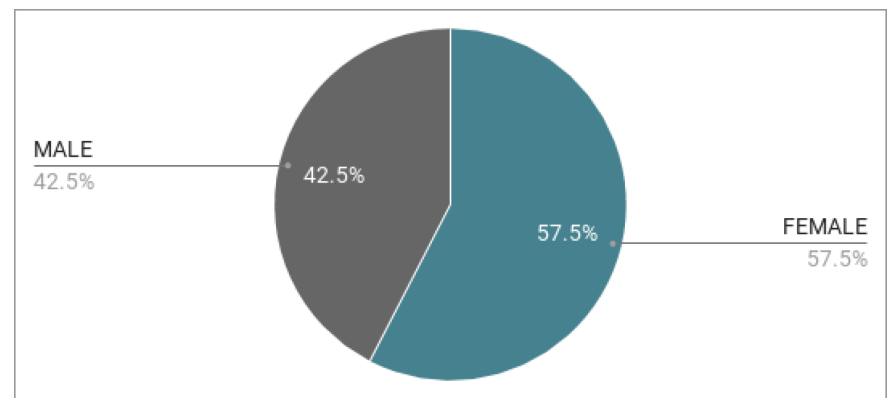
4.29

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017