

NAMOI VALLEY INDEPENDENT

WWW.NVI.COM.AU

Namoi Valley
Independent

WEB TRAFFIC



PAGE IMPRESSIONS

232,689

UB'S

31,104

% NEW VISITS

38%

DEVICES



DESKTOP

27%



MOBILE

62%



TABLET

11%

ENGAGEMENT



1.43

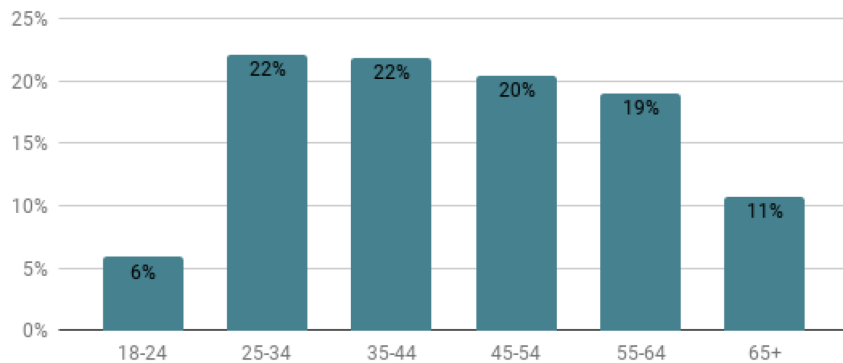
Average Visit Durations



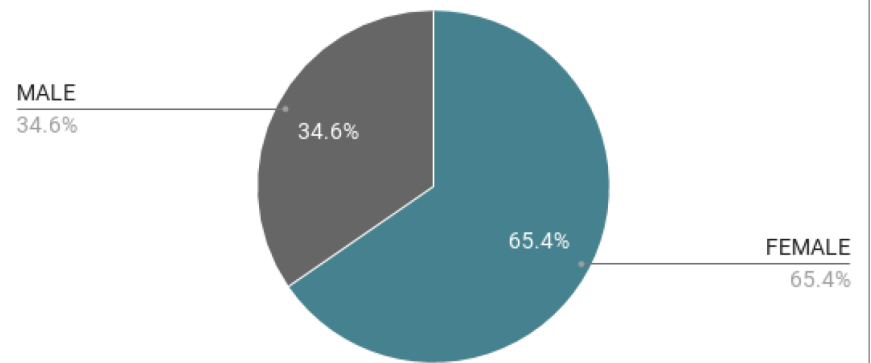
3.82

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017