

# WALCHA NEWS

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Walcha News

## WEB TRAFFIC



### PAGE IMPRESSIONS

74,299

### UB'S

14,078

### % NEW VISITS

64%

## DEVICES



### DESKTOP

43%



### MOBILE

46%



### TABLET

11%

## ENGAGEMENT



2.62

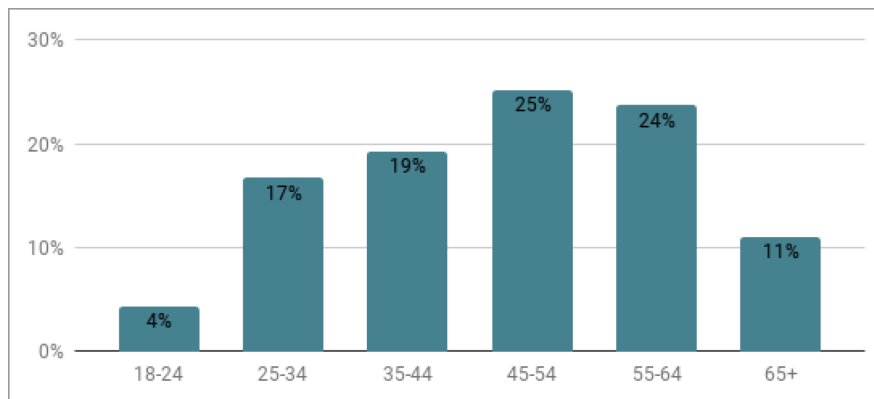
Average Visit Durations



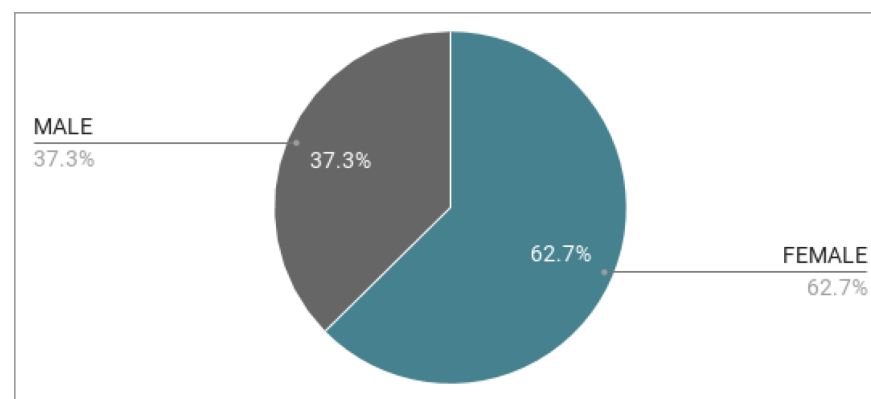
3.86

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017