

THE AREA NEWS

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The Area News

WEB TRAFFIC



PAGE IMPRESSIONS

1,503,005

UB'S

81,804

% NEW VISITS

29%

DEVICES



DESKTOP

18%



MOBILE

70%



TABLET

12%

ENGAGEMENT



1.88

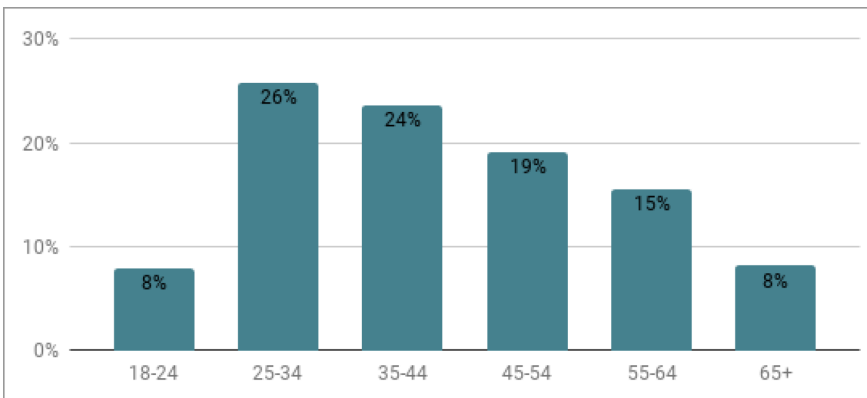
Average Visit Durations



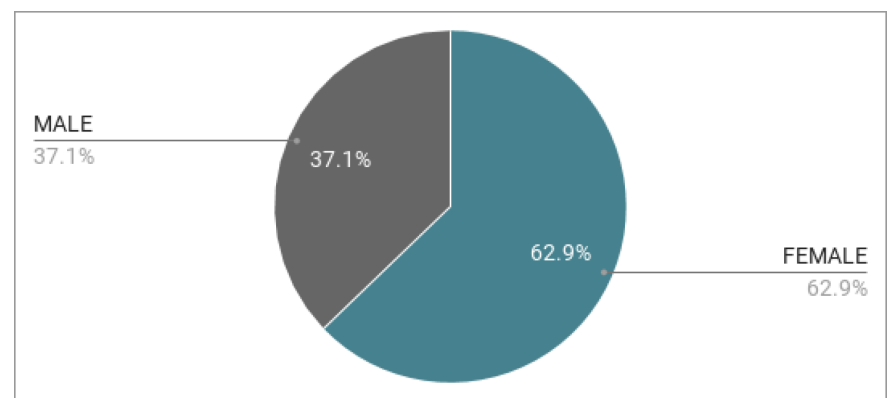
7.34

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017