

# EASTERN RIVERINA CHRONICLE

WWW.EASTERNRIVERINACHRONICLE.COM.AU

Eastern Riverina **Chronicle**

## WEB TRAFFIC



### PAGE IMPRESSIONS

81,063

### UB'S

11,479

### % NEW VISITS

72%

## DEVICES



### DESKTOP

60%



### MOBILE

33%



### TABLET

7%

## ENGAGEMENT



3.15

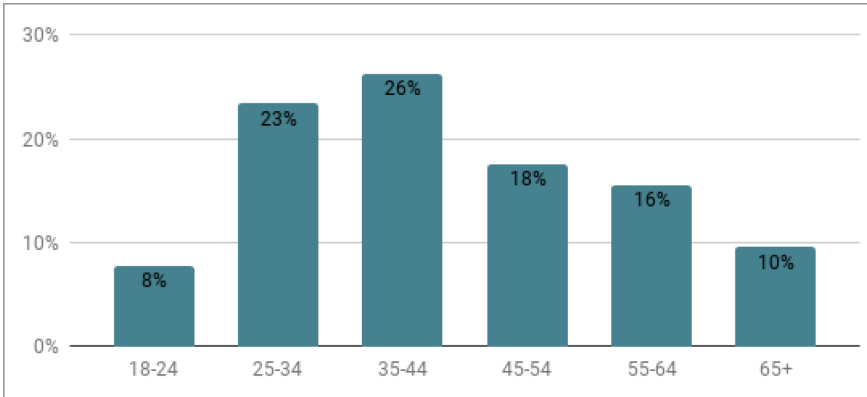
Average Visit Durations



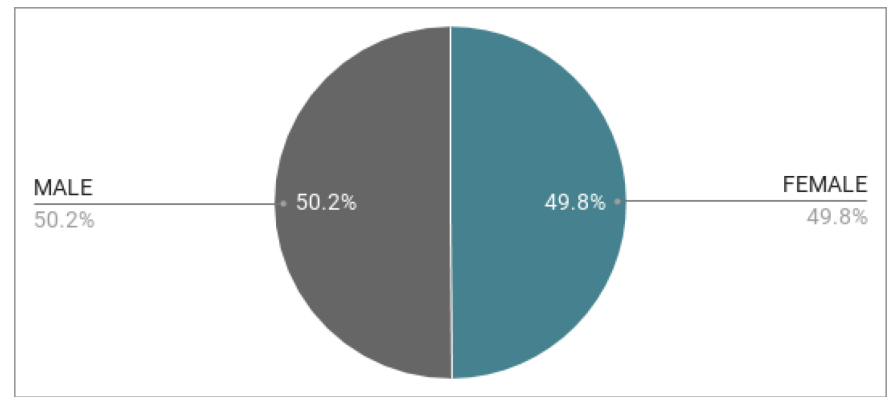
5.73

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017