

RIVERINA LEADER

WWW.RIVERINALEADER.COM.AU

The **Leader**

WEB TRAFFIC



PAGE IMPRESSIONS

18,083

UB'S

10,002

% NEW VISITS

89%

DEVICES



DESKTOP

86%



MOBILE

11%



TABLET

4%

ENGAGEMENT



3.19

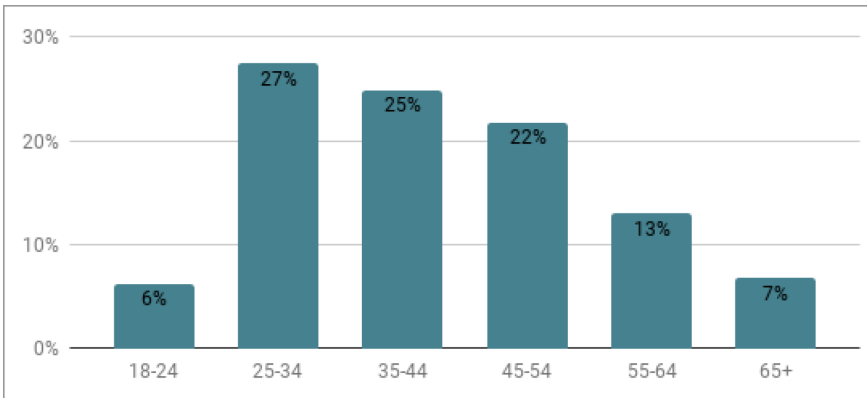
Average Visit Durations



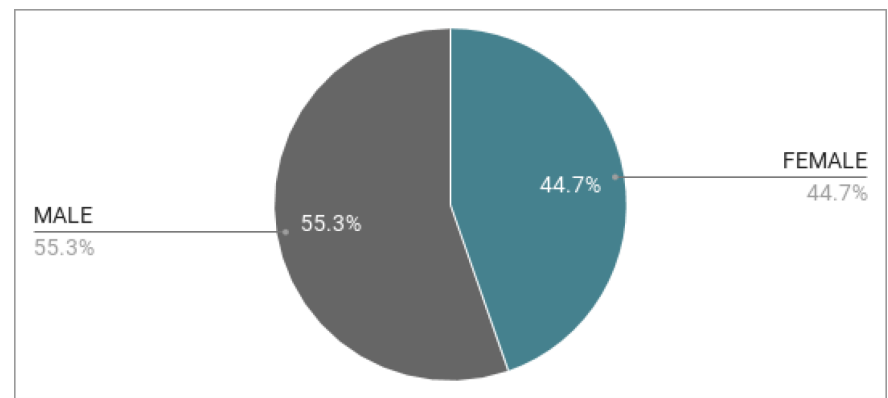
1.63

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017