

# SOUTHERN CROSS

WWW.JUNEESSOUTHERNCROSS.COM.AU

Southern Cross

## WEB TRAFFIC



### PAGE IMPRESSIONS

80,944

### UB'S

15,021

### % NEW VISITS

64%

## DEVICES



### DESKTOP

44%



### MOBILE

46%



### TABLET

10%

## ENGAGEMENT



1.17

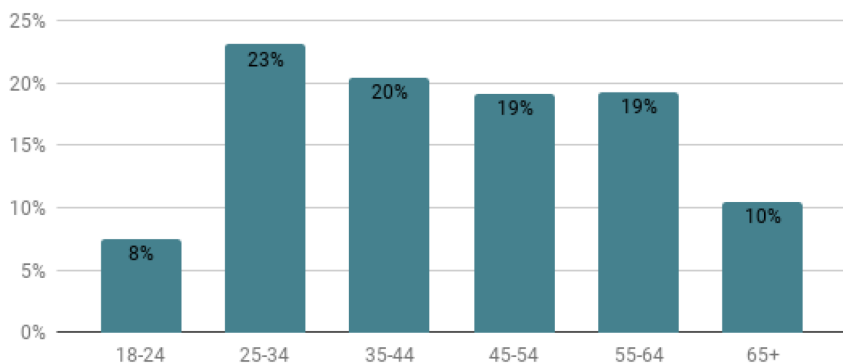
Average Visit Durations



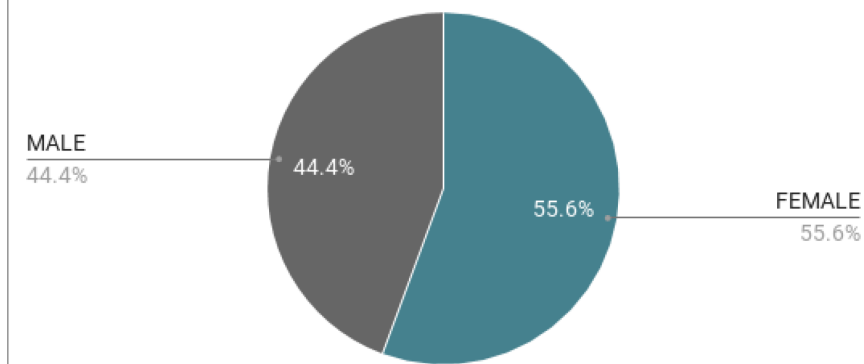
4.01

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017