

SOUTHERN WEEKLY

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WEB TRAFFIC



PAGE IMPRESSIONS

8,101

UB'S

5,443

% NEW VISITS

92%

DEVICES



DESKTOP

87%



MOBILE

9%



TABLET

4%

ENGAGEMENT



0.36

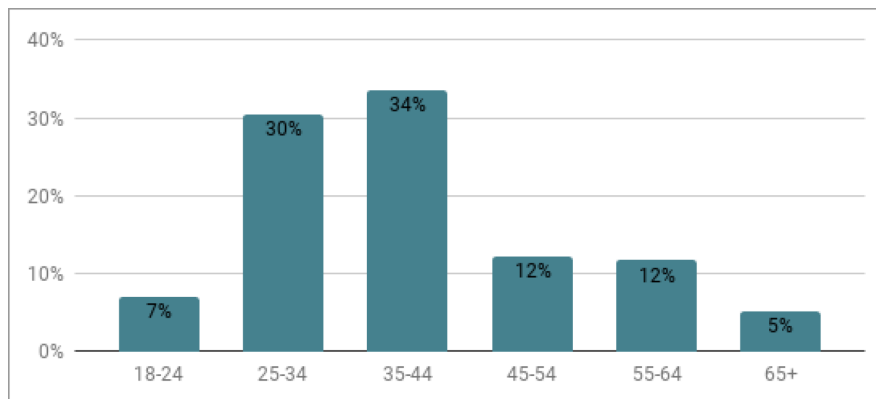
Average Visit Durations



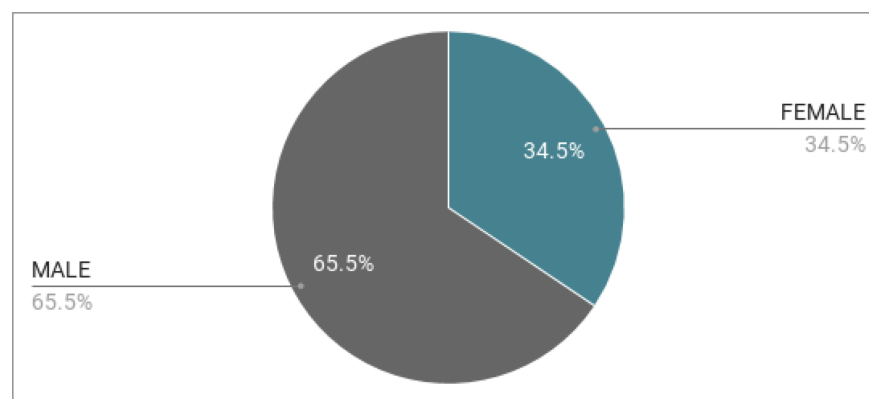
1.38

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017