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WEB TRAFFIC



PAGE IMPRESSIONS

3,725,695

UB'S

241,823

% NEW VISITS

27%

DEVICES



DESKTOP

22%



MOBILE

64%



TABLET

13%

ENGAGEMENT



2.30

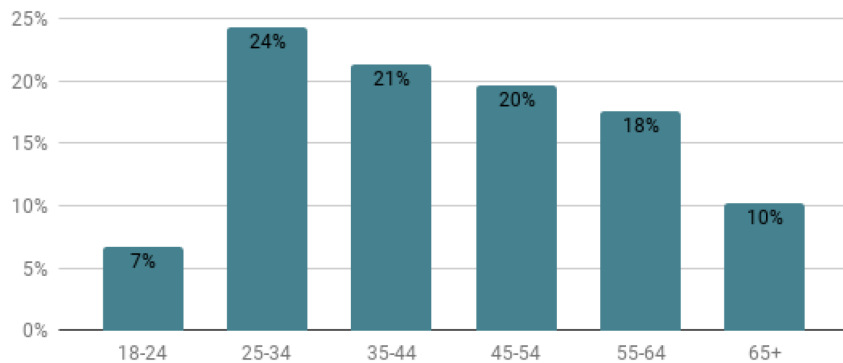
Average Visit Durations



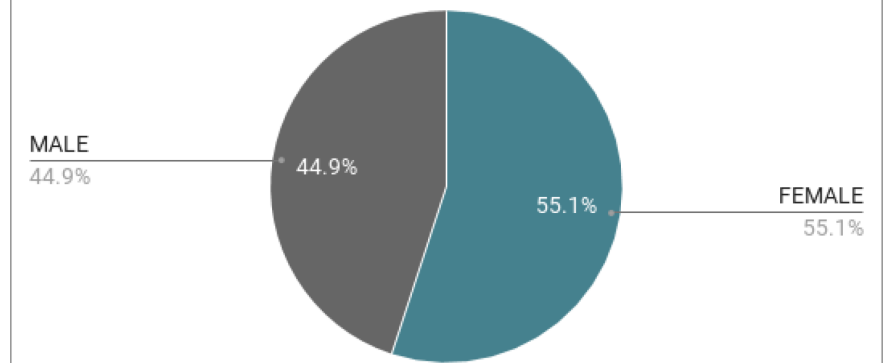
5.87

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017