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THE RURAL

WEB TRAFFIC



PAGE IMPRESSIONS

35,084

UB'S

10,395

% NEW VISITS

79%

DEVICES



DESKTOP

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MOBILE

25%



TABLET

5%

ENGAGEMENT



3.20

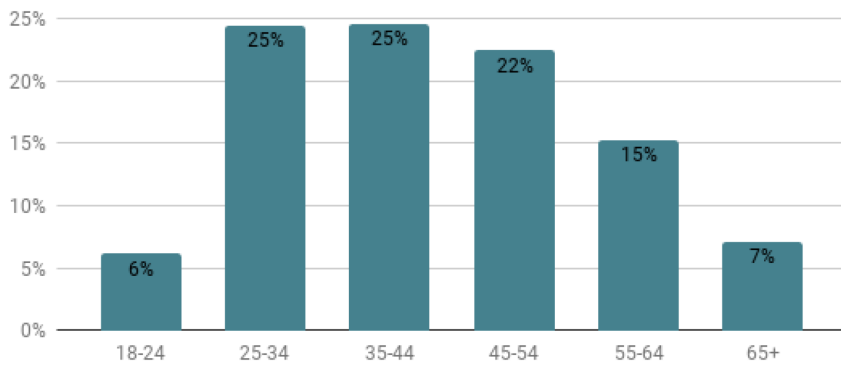
Average Visit Durations



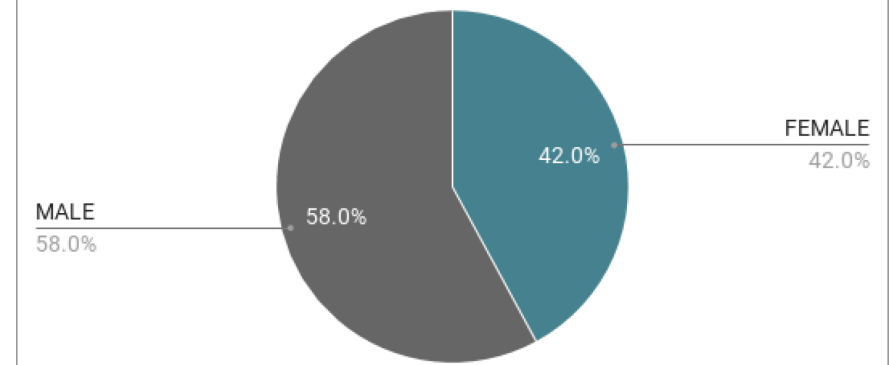
2.86

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017