

BORDER WATCH

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The Border Watch

WEB TRAFFIC



PAGE IMPRESSIONS

37,953

UB'S

12,321

% NEW VISITS

50%

DEVICES



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52%



MOBILE

33%



TABLET

14%

ENGAGEMENT



1.59

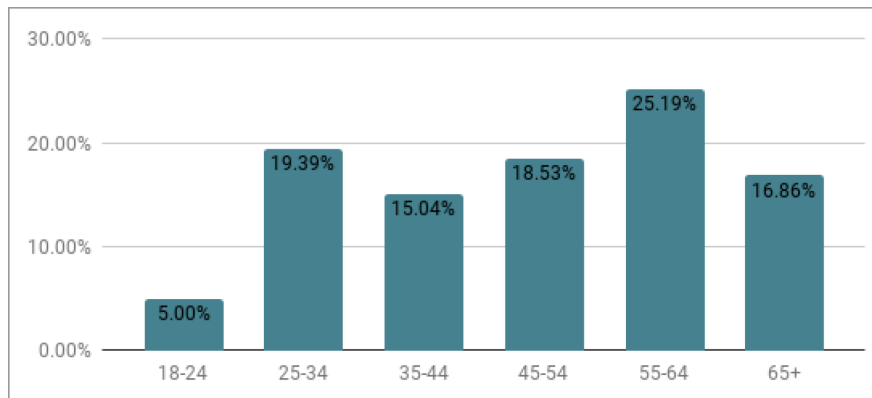
Average Visit Durations



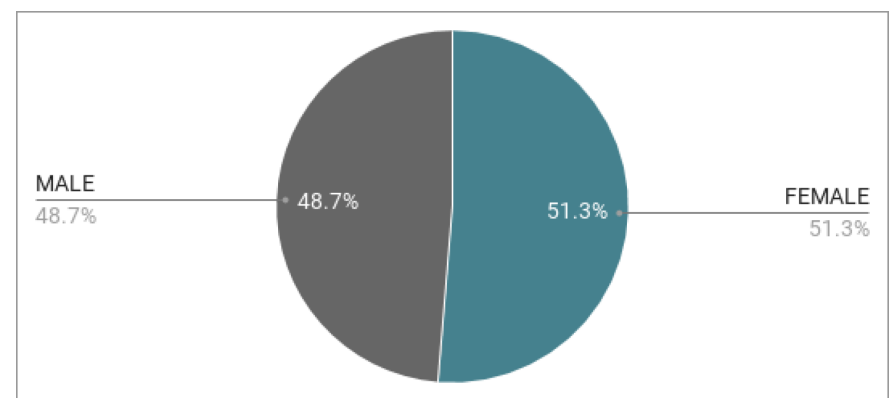
1.82

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017