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WEB TRAFFIC



PAGE IMPRESSIONS

2,906,199

UB'S

247,174

% NEW VISITS

24%

DEVICES



DESKTOP

23%



MOBILE

63%



TABLET

14%

ENGAGEMENT



1.82

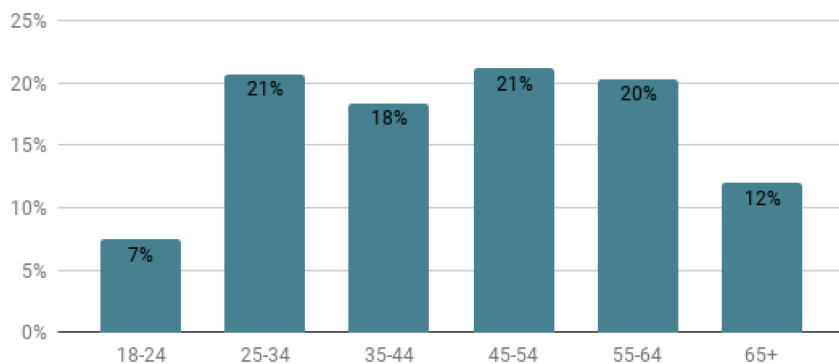
Average Visit Durations



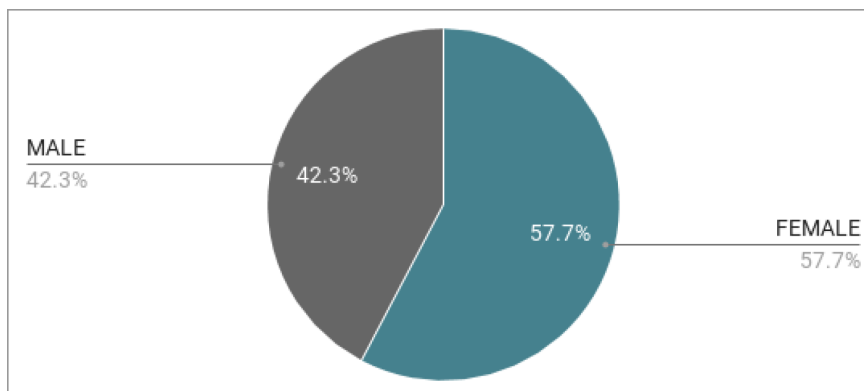
4.15

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017