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WEB TRAFFIC



PAGE IMPRESSIONS

3,597,762

UB'S

323,305

% NEW VISITS

25%

DEVICES



DESKTOP

28%



MOBILE

58%



TABLET

14%

ENGAGEMENT



2.01

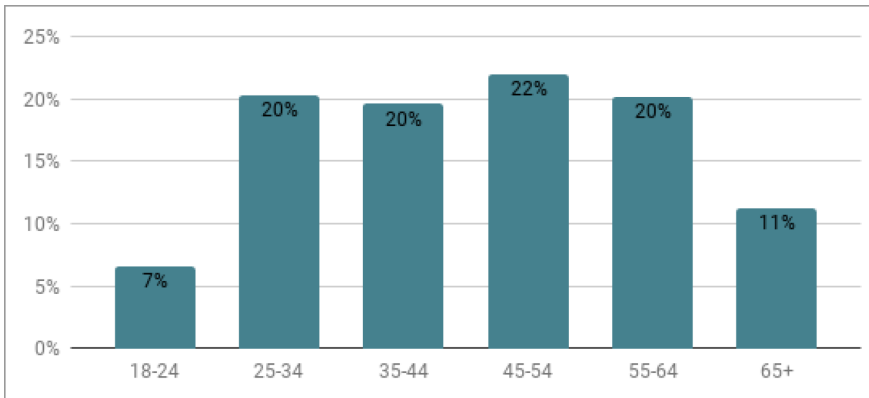
Average Visit Durations



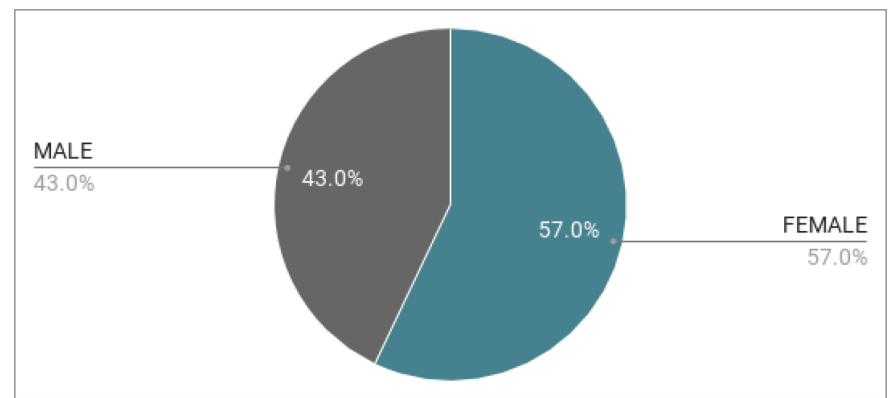
4.16

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017