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WEB TRAFFIC



PAGE IMPRESSIONS

24,756

UB'S

11,802

% NEW VISITS

61%

DEVICES



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MOBILE

43%



TABLET

10%

ENGAGEMENT



1.46

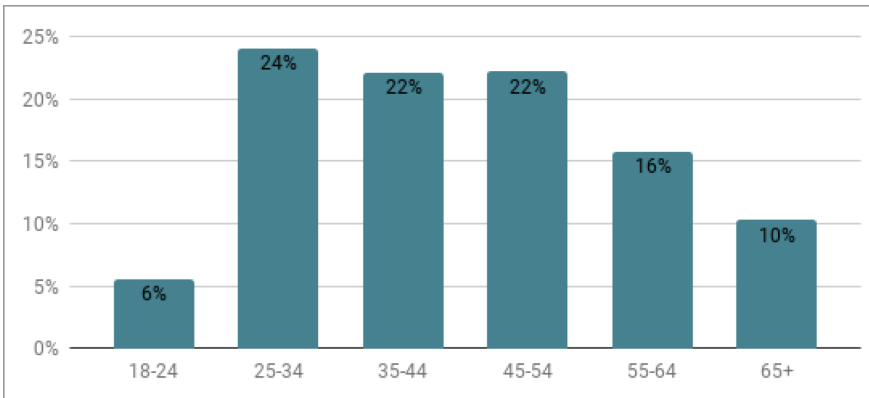
Average Visit Durations



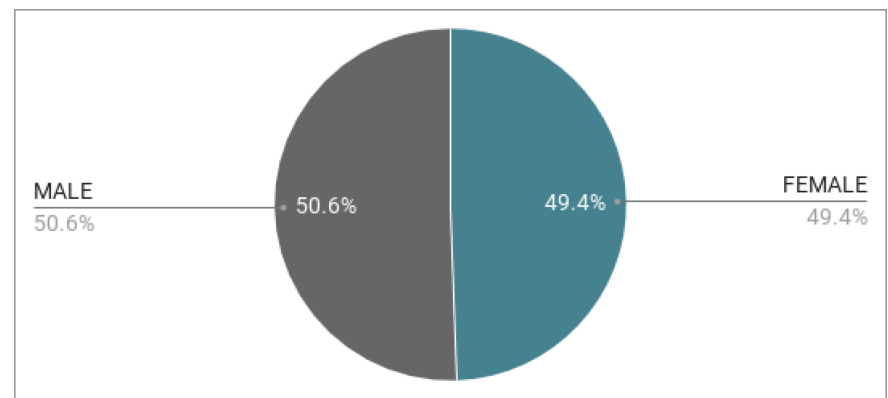
1.70

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017