

WARRNAMBOOL STANDARD

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THE STANDARD

WEB TRAFFIC



PAGE IMPRESSIONS

3,291,488

UB'S

216,122

% NEW VISITS

22%

DEVICES



DESKTOP

21%



MOBILE

63%



TABLET

15%

ENGAGEMENT



2.47

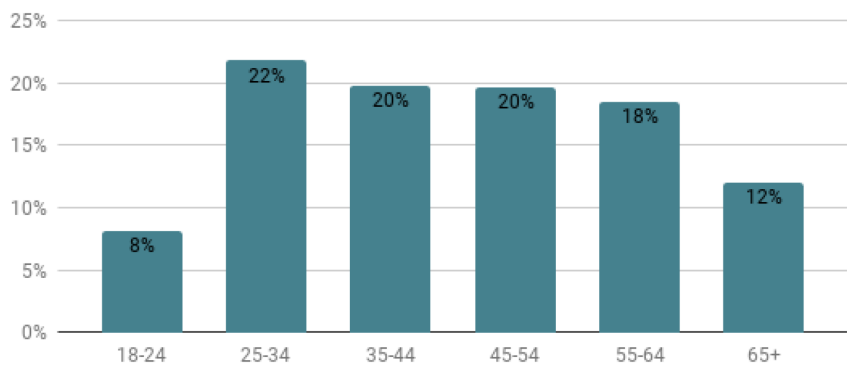
Average Visit Durations



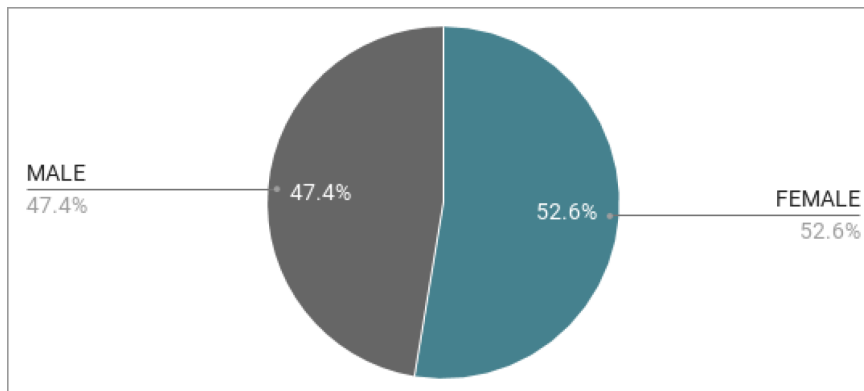
4.77

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017