

AUGUSTA MARGARET RIVER MAIL

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WEB TRAFFIC



PAGE IMPRESSIONS

127,407

UB'S

25,866

% NEW VISITS

72%

DEVICES



DESKTOP

60%



MOBILE

33%



TABLET

7%

ENGAGEMENT



0.80

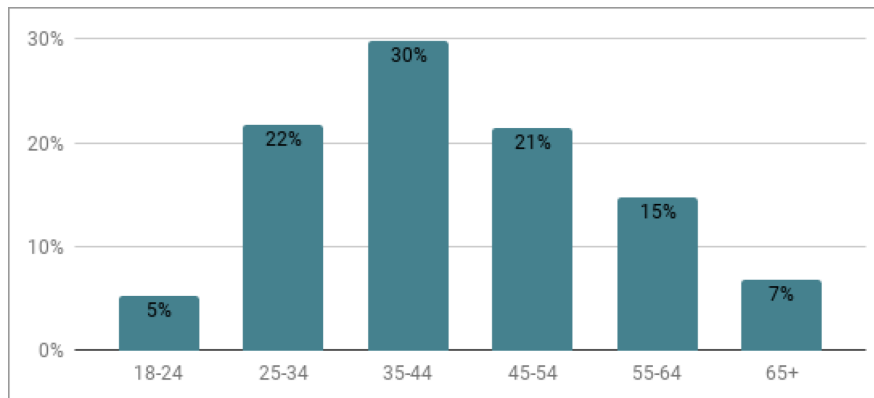
Average Visit Durations



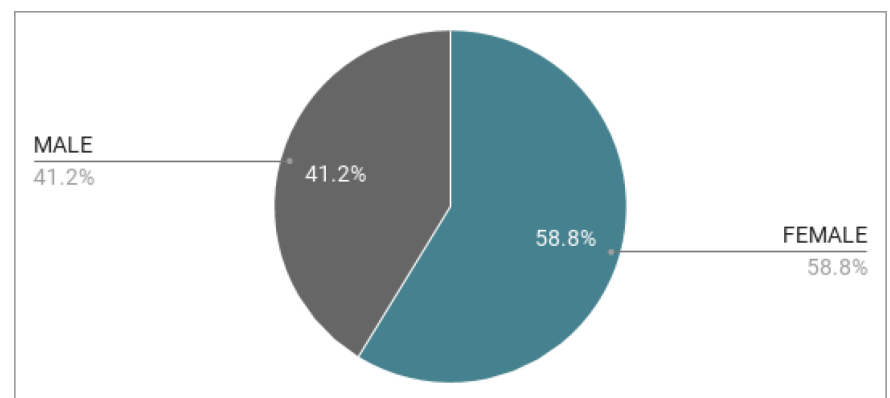
4.03

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017