

# AVON VALLEY ADVOCATE

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THE AVON VALLEY  
**ADVOCATE**

## WEB TRAFFIC



### PAGE IMPRESSIONS

185,784

### UB'S

26,324

### % NEW VISITS

57%

## DEVICES



### DESKTOP

40%



### MOBILE

51%



### TABLET

10%

## ENGAGEMENT



2.11

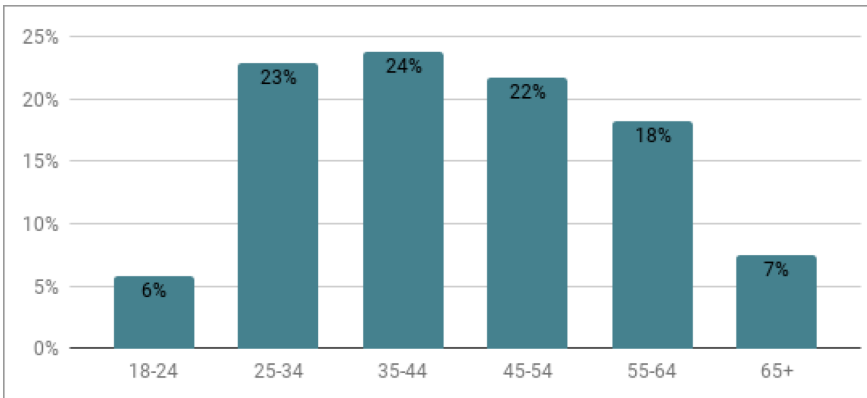
Average Visit Durations



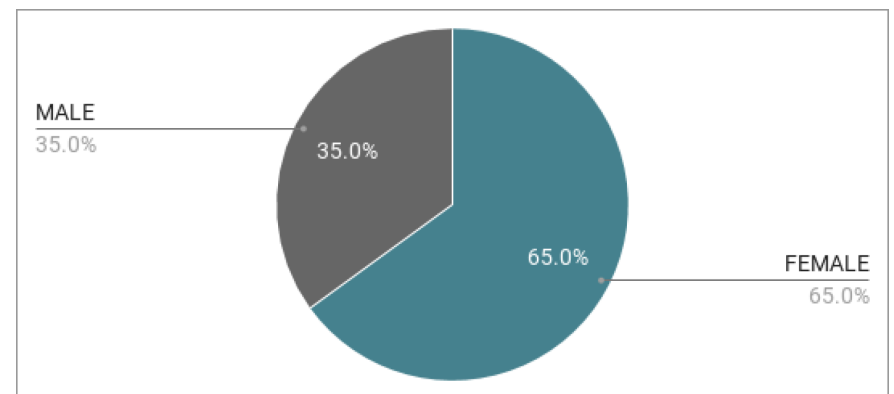
4.94

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017