

# BUNBURY MAIL

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Bunbury Mail

## WEB TRAFFIC



### PAGE IMPRESSIONS

1,212,872

### UB'S

86,425

### % NEW VISITS

39%

## DEVICES



### DESKTOP

22%



### MOBILE

68%



### TABLET

9%

## ENGAGEMENT



1.26

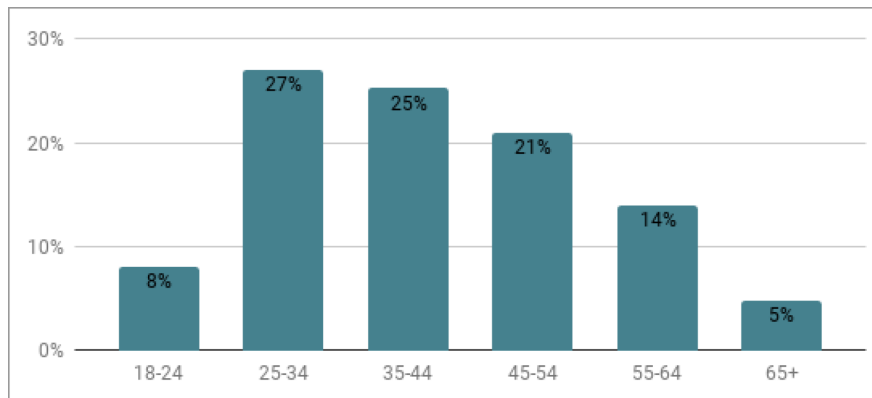
Average Visit Durations



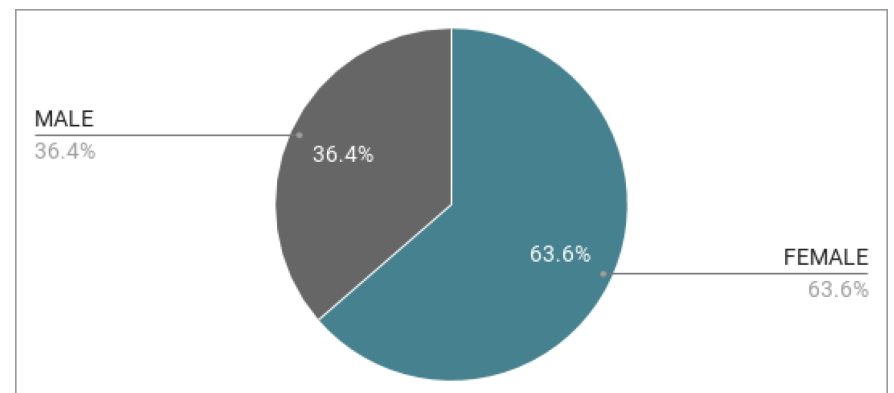
7.58

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017