

# BUSSELTON- DUNSBOROUGH MAIL

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## WEB TRAFFIC



### PAGE IMPRESSIONS

272,218

### UB'S

46,400

### % NEW VISITS

59%

## DEVICES



### DESKTOP

44%



### MOBILE

47%



### TABLET

9%

## ENGAGEMENT



0.96

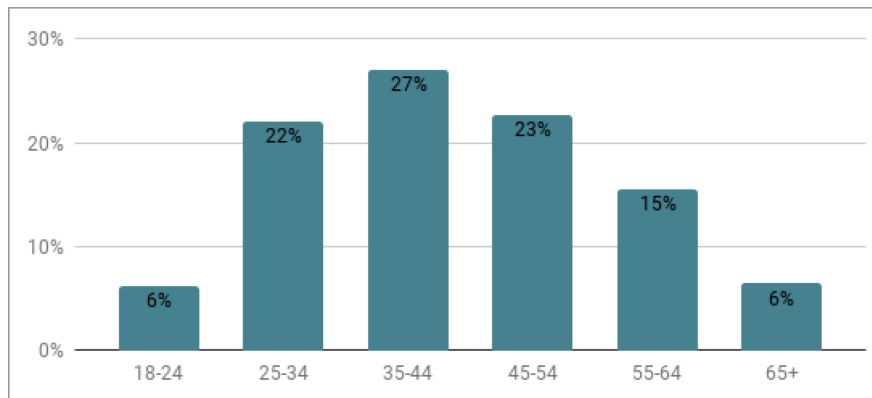
Average Visit Durations



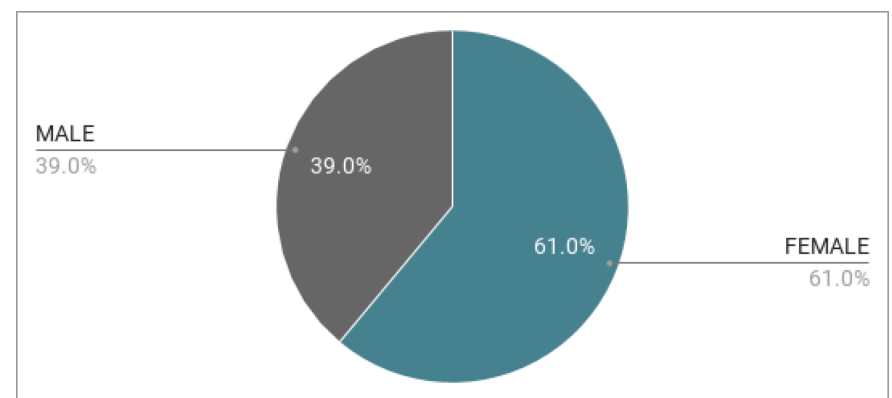
4.20

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017