

# MANDURAH MAIL

WWW.MANDURAHMAIL.COM.AU

Mandurah Mail

## WEB TRAFFIC



### PAGE IMPRESSIONS

2,068,098

### UB'S

130,942

### % NEW VISITS

35%

## DEVICES



### DESKTOP

17%



### MOBILE

73%



### TABLET

10%

## ENGAGEMENT



1.34

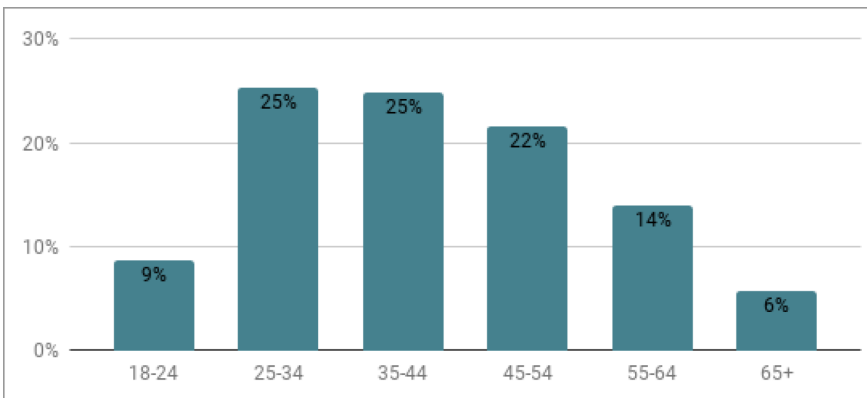
Average Visit Durations



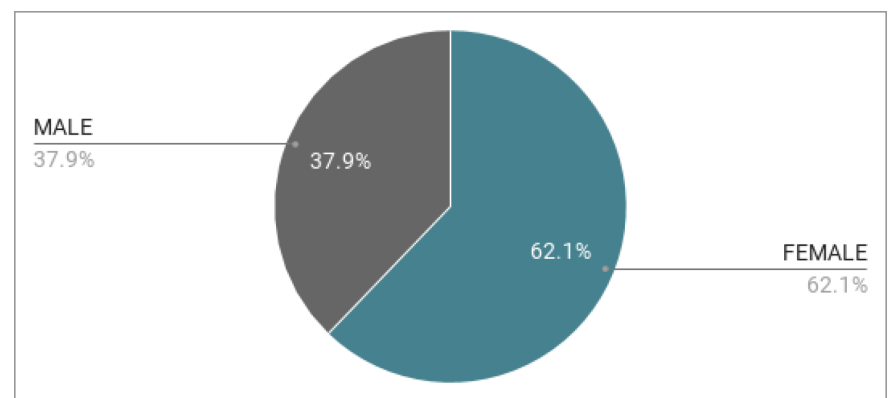
7.83

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017